

NEWSPAPER READING HABITS OF UNIVERSITY GRADUATE STUDENTS IN BANGLADESH: A CASE STUDY

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ABSTRACT

Through a questionnaire based survey, newspaper reading habits of the graduate students of Social Science faculty of University of Rajshahi in Bangladesh has been studied. The study demonstrates that majority of the graduate students read Bengali and English newspapers. Moreover, the research reveals that international section of the newspaper is the mostly preferred section. This paper also highlights that a majority portion of respondents prefer hall library to read printed newspaper while a large number of them prefer computer center of the university central library to read online newspapers. The study also highlights the barriers and attempts to provide the suggestions to overcome the hurdles of reading both printed and online newspapers.

KEYWORDS: Newspaper Reading Habit, Online Newspaper, Rajshahi University, Bangladesh